



Civic Forum
[Region Name]
[Date]



SET Purpose: Doing Better Together

Guide the SET regional team

in developing and implementing a

High Quality Regional Economic Development Plan

that builds on the region's current and emerging economic strengths.



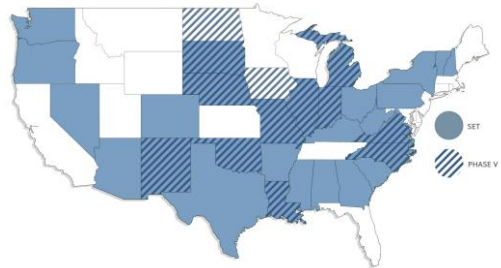
The SET Partners

Your Region

Insert State Logos or Names



The SET States



Insert your region's name, description, and/or map

Our SET Region: East Central Indiana Region

The East Central IN region is comprised of four Eastern Indiana counties. Jay County forms the border with Ohio. Delaware County is home of Ball State University. I-69, a major north-south interstate corridor, passes through the region.

- Blackford
- Delaware
- Grant
- Jay



Why Are We Here?



- Take the first step in the process of developing a strong regional economic development plan.
- Understand the key strengths and challenges in the region.
- Identify important opportunities to move the region forward.



Insert your session's times

Agenda-at-a-Glance

- 9:15 a.m. Welcome & Introductions
- 9:25 a.m. Round 1: Examining the Region's Positive Features
- 10:00 a.m. Break
- 10:15 a.m. Round 2: Exploring the Region's Challenges
- 10:50 a.m. Round 3: Considering Key Data on Your Region
- 11:20 a.m. Round 4: Identifying the Region's Opportunities
- 11:45 a.m. Debrief
- 11:55 a.m. Closing Comments



Ingredients for a Successful Forum

1. Share your honest views.
2. Listen carefully and respectfully to the views of others.
3. Only one person speaks at a time.
4. Speak from your own personal perspectives or experiences rather than on behalf of others.
5. Turn off or silence your cell phones.



Are there any other items you wish to add to this list?



Round 1: Examining the Strengths of the Region

1. Individually: Identify the 3-4 most positive features of this region. (5 min.)
2. Share your list at your table. (10 min.)
3. As a table, come to an agreement on the top 4 positive features of the region. (5 min.)
4. Each table reports out. (10 min.)
5. Vote: What do you view as your top strengths? (5 min.)



Round 2: Exploring the Region's Major Challenges

1. Individually: Identify the top 3-4 challenges the region is experiencing now or in the very near future. (5 min.)
2. Share your list at your table. (10 min.)
3. As a table, come to an agreement on the 4-5 major challenges facing the region. (5 min.)
4. Each table reports out. (10 min.)
5. Vote: What are your biggest concerns/challenges?



Round 3: Examining Key Data on Your Region

	Strengths	Challenges
Demography		
Human Capital		
Labor Force		



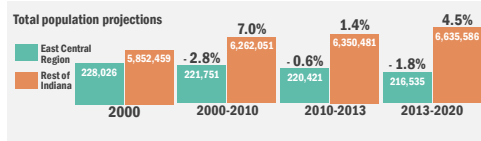
Demography



Insert your region's data from the Regional SnapShot in the sections that follow



Population Change



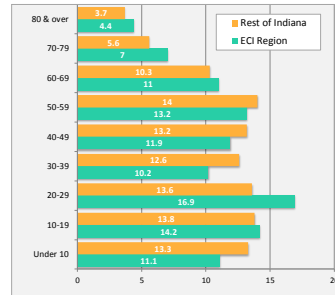
Questions:

- How does the region's population trend compare to that of the state?
- What may be some of the elements driving the trends in the region? In the state?
- What strengths or challenges might these trends present?

Source: 2000 & 2010 Census, 2013 Population Estimates, and 2020 Population Projection by STATS Indiana



Population Age Structure



Questions:

- Is the region experiencing an aging of its population? How does this compare to the rest of the state?
- Is there a sizable number of people of prime working age (20-49 years of age) in the region?
- Is the youth population (under 20 years old) growing or declining?
- What are the implications of the region's age structure for the economic development efforts of the region?

Source: 2013 Population Estimates, Census Bureau



Income and Poverty

	2003	2008	2013
Total Population in Poverty	12.6%	16.9%	21.5%
Minors (Age 0-17) in Poverty	17.4%	23.2%	29.4%
Real Median Household Income* (\$ 2013)	\$45,425	\$42,494	\$38,421

Questions:

- Is the poverty rate for individuals in the county getting better or worse?
- Is poverty for minors in the county lower or higher than the overall poverty rate for all individuals? Why?
- Has real median income (adjusted for inflation) improved or worsened over the 2003 to 2013 time period? What may be reasons for these changes?

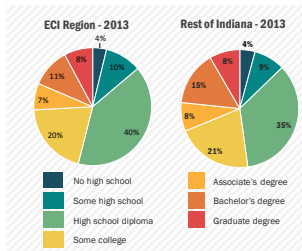
*Note: Regional Median Household Income is the population-weighted average of median household income values across the East Central Indiana counties.
Source: U.S. Census Bureau - Small Area Income and Poverty Estimates (SAIPE)



Human Capital



Educational Attainment



Questions:

- What proportion of adults in the region has only a high school education?
- How many are college graduates (bachelors degree or higher)?
- How does the educational profile of the region compare to that of the rest of the state?
- What are the implications of the educational profile of the region in terms of the region's economic opportunities or workforce challenges?

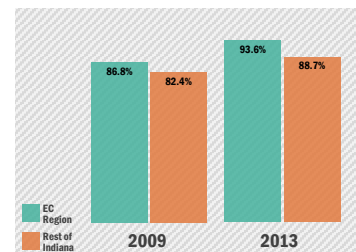
Source: 2009-2013 American Community Survey 5-Year Estimates



Four-year High School Graduation Rates

Question:

- What was the percentage change in four-year high school graduation rates in the region between 2009-2013?
- How does this compare to the state?
- What strengths or challenges does this suggest?

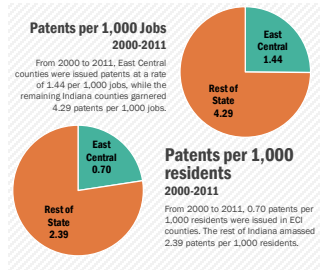


*Note: HS grad rates in East Central IN could be impacted by large Amish populations. Young Amish individuals are not educated past 8th grade. One East Central county (say) is in the top 10 in IN in terms of Amish population (<http://www.rccorptest.indiana.edu/2012/10/04/nc1012.asp>).

Source: datacenter.indcour.org



Patents



Questions:

- How does the region's patent rate compare to that of the state?
- How have rates changed over time?
- What might this data suggest for the future of the region?

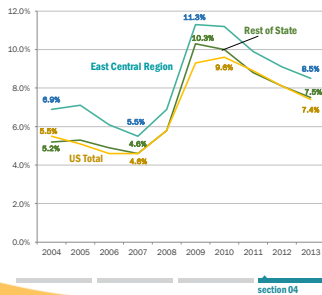
*Note: Patent origin is determined by the residence of the firm's main inventor. Since a number of workers commute into the region, the number of patents produced in the ECI region could be high. However, among residentially tied region, patent production is relatively low. Source: U.S. Patent and Trademark Office



Labor Force



Unemployment Rates



Questions:

- How does the region's unemployment rate compare to the rest of the state and nation?
- How does the region's unemployment peak and post-2009 recovery compare to the state and nation?
- What might this suggest for the region's economic future?

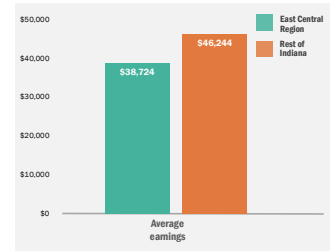
Source: STATSA Indiana



Earnings per Worker in 2013

Questions:

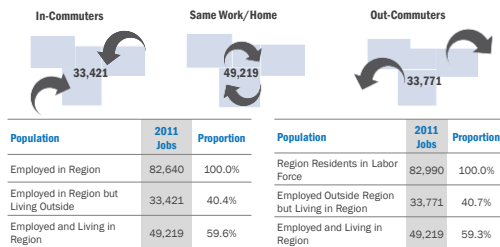
- How does the region's average earnings compare to that of the rest of the state?
- What might be some driving factors for the differences?
- Do these represent potential strengths or challenges for the region?



Source: DMSI Data of Worker 2013.3 (QCEW, non-QCEW, self-employed and extended proprietors)



Journey to Work



Questions:

- Are more people commuting in or commuting out of the region to work?
- How does this compare with those that work and live in the region?
- What are the implications for the region's economic development?

Source: LEHD, OPM, U.S. Census Bureau



Round 3: Examining Key Data on Your Region Table Responses

Strengths	Challenges



15 Minute Walking Break

What **opportunities** might exist in the region for enhancing our strengths or addressing our challenges?



Round 4: Regional Opportunities

1. Consider the **opportunities** that could help make this a vibrant region (10 min.).

- What regional challenges might this opportunity help address?
- What regional strengths might be enhanced through this opportunity?



2. Given these opportunities:

- What **could** we do? Feasible? (8 min.)
- What **should** we do? Most pressing or urgent? (7 min.)



Forum Wrap-Up

- What happens next?
- How can I get involved?
- Final comments or questions?

